

# RP

## Recruitment Partners LLC

### MISSION

Improve recruitment, education, and access to research, with a focus on Alzheimer's disease and related dementias, by connecting research opportunities to the people and families that need it most.

### CONTACT

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## WHAT WE DO

Using our deep knowledge of the AD/ABDR landscape, we help academic researchers, product companies, and industry sponsors develop recruitment plans for funding applications, evaluate developing products, and boost funded study enrollment rates.

#### Planning ("411") Services:

- Letters of support
- Recruitment strategy development and grant writing support
- Activity planning at the site level during activation process

#### Rescue ("911") Services:

- Recruitment supplement writing support
- Assessment of recruitment plan and site-level challenges, and recommendations for new recruitment strategies
- Guide new recruitment strategies to jumpstart lagging recruitment

#### Referral Generation Services:

- Access to the RP Network of over 300 care communities, support services and advocacy agencies targeted for dementia care and caregiver support
- Develop community-level screening/research education events
- Uncover unique insights from the community, like perception of language used in recruitment materials

## OUR IMPACT

#### Phase 3 Trial (Mild-Mod AD)

- RP provided "411" concierge support services to sites in the EU, Argentina and Chile
- RP-supported sites randomized 2x as many participants than the study average/site
- 6 RP-supported sites were in the top 10% highest performing sites study-wide

#### Phase 2 Caregiver Study

- RP provided "911" services to telehealth caregiver intervention
- Developed novel referral sources from RP Care Community Network
- Enrolled 1.5x caregivers in 1 year than the study had recruited in the previous 2.5 years combined

## WE ARE NOT A CRO

Our services can complement a CRO by providing the resources needed for community level engagement, creating an optimized recruitment funnel that fits the specific needs of the research.

### WE ARE PROUD TO SERVE A WIDE RANGE OF CLIENTS

